

MINUTES OF A STUDY SESSION OF THE TOWN COUNCIL OF THE TOWN OF HIGHLAND PARK, TEXAS, HELD AT TOWN HALL, 4700 DREXEL DRIVE, HIGHLAND PARK, TX, 75205, AT 8:10 A.M. ON TUESDAY, MARCH 18, 2025.

Mayor Will C. Beecherl, Mayor Pro Tem Don Snell, and Town Council Members Marc Myers, Lydia Novakov, and Leland White attended the meeting. Town Council Member Alan Friedman was absent.

PUBLIC COMMENT

Mayor Beecherl asked if anyone wished to address the Town Council about any item listed on the agenda and explained that the Town Council may not discuss or make decisions on items not listed on the agenda. Public comments are limited to three minutes per speaker unless otherwise required by law. Items suggested for action may be placed on a future agenda at the Town Council's discretion. There was no comment.

FUTURE AGENDA DISCUSSION

Review, discuss, and consider the opportunity for a Town Council Member to request an item to be placed on a future Town Council meeting agenda. Mayor Beecherl asked if any Town Council Member would like to request an item be placed on a future Town Council study session agenda for discussion or consideration. There was no comment.

REPORTS

Review and discuss the results of the strategic planning request for proposals process. Chelsey Gordon, Director of Policy Development and Strategic Initiatives, stated that during a Study Session held in January, the Town Council was presented with the strategy and timeline for a strategic planning process to help identify goals and priorities that will continue to make Highland Park a premier community throughout the years to come. During this meeting, the Town Council stated their preference for assisting in the final selection of the consulting firm that will ultimately lead this process. Town staff then conducted a Request for Proposals (“RFP”) for strategic planning and facilitation services. The RFP process resulted in the Town receiving eleven proposals. The Town Administrator, Assistant Town Administrator, and Director of Policy Development and Strategic Initiatives ranked each proposal. Based on this ranking, the Town Staff has tentatively invited the top four candidates to participate in interviews with the Town Council. This will allow the Town Council to meet the project team, listen to their proposed strategy, and ask any follow-up questions. The intention is to select the most qualified firm, award a contract for strategic planning and facilitation skills, and begin the strategic planning process, including resident engagement, this spring and summer. In response to the discussion amongst the Town Council, Ms. Gordon confirmed a special meeting will take place Wednesday, April 9, 2025, at 8:00 a.m. for the interviews. In response to a question raised by Council Member Myers, Ms. Gordon confirmed that the strategic planning process is estimated at around \$60,000.

EXECUTIVE SESSION

1. *In accordance with Texas Government Code, Section 551.001, et seq., the Town Council will recess into Executive Session (closed meeting) to discuss §551.071: Consultation with*

Attorney regarding pending or contemplated litigation or settlement offer re: USAI, LP v. Town of Highland Park - Cause No. DC-20-80213. Mayor Beecherl recessed the study session at 8:22 a.m. and convened in a closed session at 8:23 a.m. Mayor Beecherl ended the closed session at 8:51 a.m. and reconvened the study session in open session at 8:51 a.m. No final action, decision, or vote was taken during the closed session.

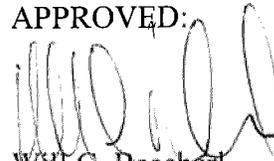
RECONVENE INTO OPEN SESSION

1. *Pursuant to Section 551.102 of the Texas Government Code, the final action, decision, or vote regarding Closed Session Item 1. above, shall be made, if any.* No motion was made.

Mayor Beecherl adjourned the meeting at 8:51 a.m.

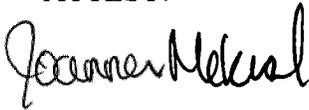
APPROVED on this 1st day of April 2025.

APPROVED:



Will C. Beecherl
Mayor

ATTEST:



Joanna Mekeal
Town Secretary